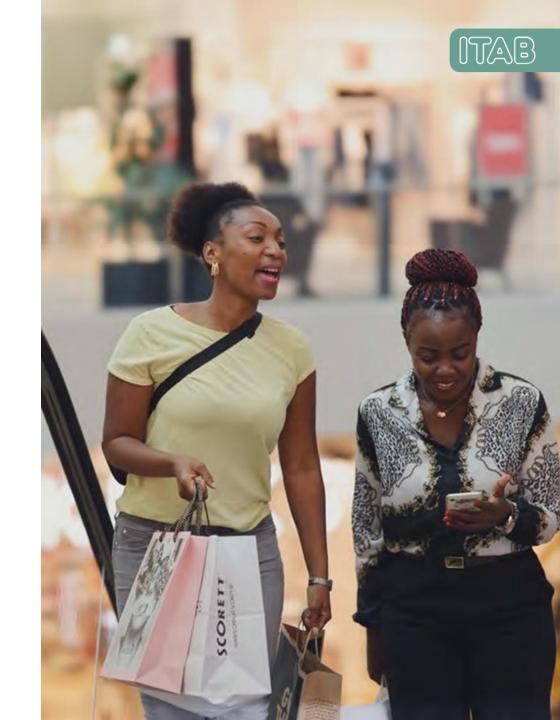


Agenda

- ► Introduction to ITAB Group
- ► Retail in Transformation
- ► Intended acquisition of HMY
- ▶ Interim Report Q3 2024
- ► Questions & Answers





ITAB at a glance in 2023



ITAB GROUP

MAIN CUSTOMER GROUPS

SOLUTIONS

15 productionfacilities in 12countries

ITAB operations in **23** countries

2,533 employees

6,139MSEK, Net Sales

432MSEK, Operating profit

7.0%
Operating margin

Grocery

DIY/ Home improvement

Fashion

Other Customer Groups

(Pharmacies, Health & Beauty, Consumer Electronics, Sport & leisure, Service Stations, Hotels, Offices, Brands, Industry, Cafés & Restaurants)

Retail Interior Retail Technology Retail Lighting Retail Services

Rethink Retail.Together.

At ITAB we help customers turn consumer brand experience into physical reality with our know-how, solutions and ecosystem of partners.

Numbers refer to the Financial Year 2023.











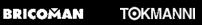
















UNI QLO







ITAB





Note: Numbers refer to Financial Year 2023.





Changing consumer expectations drive transformation in retail ...

CONSUMER



RETAILER



ITAB



- Greater choice of service
- Frictionless experiences
- More demanding expectations
- More informed on both product and price
- Investing more time in themselves and their social network

- Market disruption from online
- Changing investment priorities
- Reducing cost of in-store operations
- Investment in store experiences that differentiate their brand
- Keeping pace with the changing needs of their customers

- Continual insight from both consumer and customers across all regions
- Outcome based value proposition
- Solution provider driven by market insight
- Supported by an ecosystem of partners to co-create solutions
- Agile and flexible operations

... creating a cost vs experience dilemma and how to get the best return on capital



ITAB is well positioned to help retailers rethink retail, and improve their business



Outcome based value proposition

- With a focus on a value based outcome we can deliver measurable results to our customers
- Starting with the consumer to understand their evolving needs and how they shop across different sectors
- Coupled with understanding the retailer challenges and investment priorities
- ► ITAB uses its retail insights, store know-how, solutions and leading best practice with proven return on investment
- Utilizing our breadth of solutions to create consumer journeys that influence buying behavior



Desired Consumer Brand Experience Improving the physical store experience, driving footfall and consumer retention



Increased Sales & Conversion
Creating an experience that influences
consumer buying behaviour



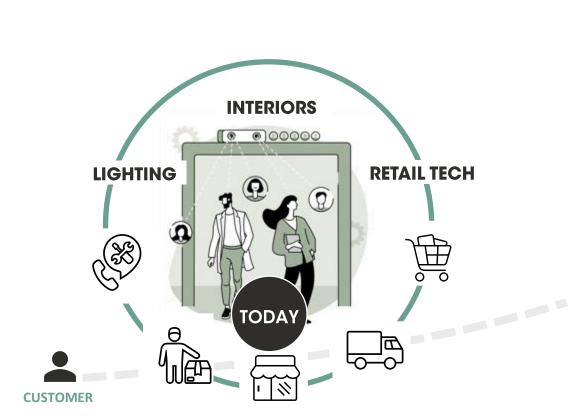
Improved Efficiencies & Service Seamless consumer journeys that increase throughput and service

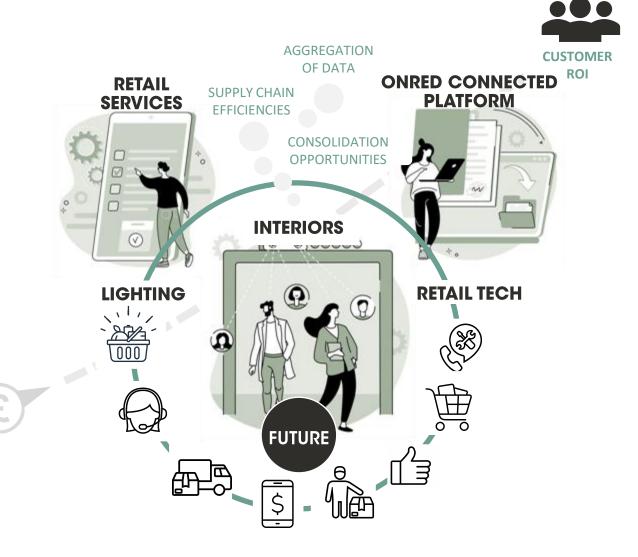


Reduced Operational Cost
Efficient operating models to help reduce
cost instore running costs

Supporting our growing influence on the consumer journey and retail operations

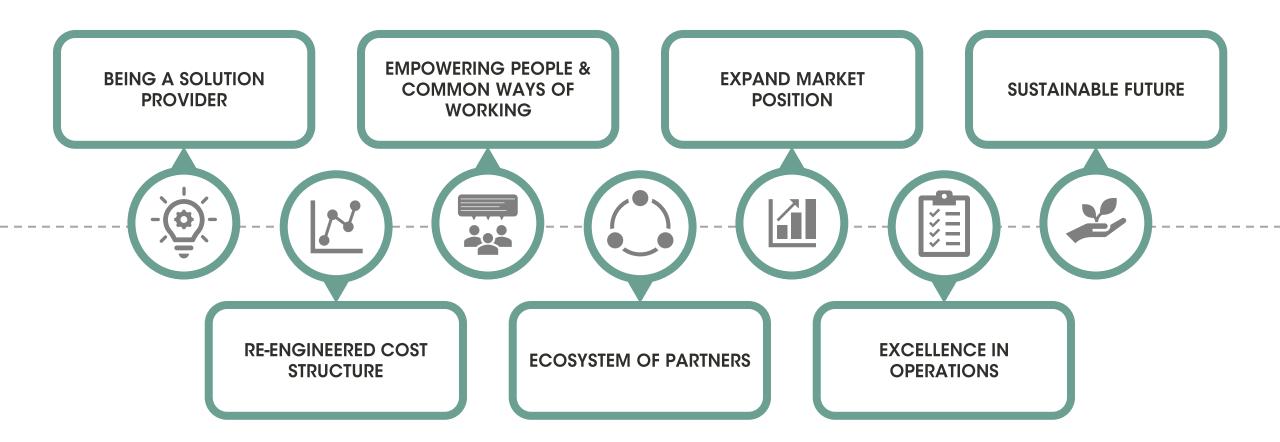






One ITAB strategy focuses on transforming ITAB into the leading Solution Provider with differentiating capabilities





Strategy execution update and our focus going forward



STABILISE

Cost & capital restructuring

- ► Sourcing volume consolidation
- ▶ SG&A reduction
- Manufacturing footprint consolidation
- Reduced net debt
- Reduction of fixed cost
- Fighting covid and its consequences

SIMPLIFY

BUILD & INVEST

Solution provider capabilities

- Development of Value proposition
- Roll out of new Go-to-Market model with sales trainings
- Services, Technology and Solution sales ambitions set
- ▶ Excellence in Operations
- Implement One ITAB operating model supported by shared IT

AMPLIFY

EXPAND

Sustainable profitable growth

- ► Increase cross-selling to existing customers & penetration in existing markets
- Leverage our strengths and cross sector know-how incl. existing services across our regions
- Extend our technology & service offer to support more areas of the value chain that impact of the physical store

GROWTH



Rethink Retail. Together.

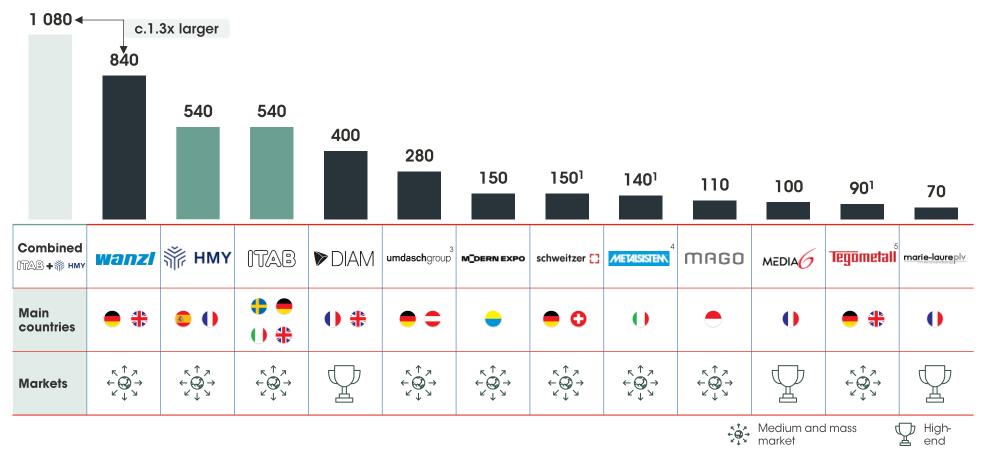


The intended acquisition of HMY combines two market leaders



ITAB and HMY are leading players in a large and highly fragmented market. The total addressable European market is estimated at ~10 BEUR¹, which gives continued growth opportunity also for the combined business.

Top 12 European players in the market (MEUR, global revenue²)



The intended acquisition of HMY is a strategically and financially attractive opportunity for ITAB



Strategic rationale in brief

- Geographically complementary to ITAB, given HMY's strength in Spain, France, Middle East and South America
- HMY and ITAB together offers strengthened relevance to the combined customer base and will enable commercial synergies
- Significant increase in scale will lead to improved efficiency and synergies in both cost and capital
- Potential synergies of MEUR 30 p.a. will enhance EBITDA margins in the combined entity and improve profit per share
- The market in Europe offers the combined business continued room to grow, both organically and through acquisitions
- The intended acquisition is conditional upon necessary regulatory approvals as well as other customary closing conditions
- Closing is expected to occur during the end of the fourth quarter 2024 or beginning of the first quarter 2025

	ITAB	НМҮ	Potential	Aggre-	-
MEUR	FY23A	FY23A	synergies ²	gated ¹	
Net sales	543.8	541.2	20.0	1,105.0	
Adj. EBIT	38.3	27.1 ³	30.0	95.4	
% margin	7.0%	5.0%		8.6%	
Net income	25.9	13.34	22.5	49.25	
% margin	4.8%	2.5%		4.5%	

Notes: FYE 31 Dec; ITAB financials converted from SEK to EUR based on exchange rate of 11,290 as of 24 September 2024.

structure and other financial charges (incl. inventory and doubtful receivable provisions); Based on a 25% tax rate. 5. Includes impact of new debt issuance of MEUR 255; Assumes a tax rate of 25% for the group. Source:

^{1.} The aggregated financial information presented in the table is for illustrative purposes only; HMY's financial information is prepared in accordance with French GAAP and is based on consolidated trial balances; The aggregated financial information is not financial proforma and has not been audited or otherwise reviewed by the companies' auditors. 2. Annualised synergies, excluding restructuring / rationalisation costs; Yearly pretax synergies of MEUR 30 assumed including MEUR 20 of cost synergies and MEUR 10 EBITDA effect from commercial / revenue synergies of MEUR 20; Full synergy effect to be reached by 2027 with gradual materialisation from FY25 onwards; Applied to FY23 for illustrative purposes.

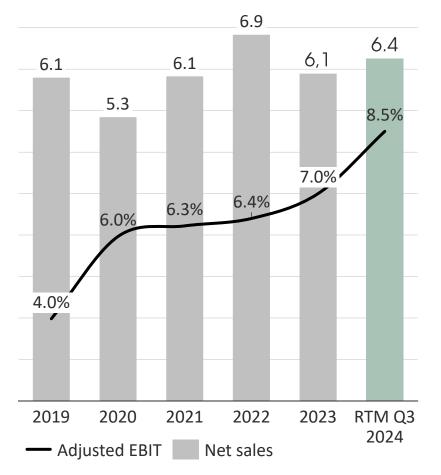
3. Extraordinary result is booked below EBIT (total extraordinary result was MEUR 9 in FY23A and includes the cost of restructuring and exiting business activities). 4. Excludes interest expenses based on current capital extraordinary grad doubtful receivable provisions? Resent on 25% tax



Higher sales despite delays in customer projects, and margin impacted by lower sales of technical solutions







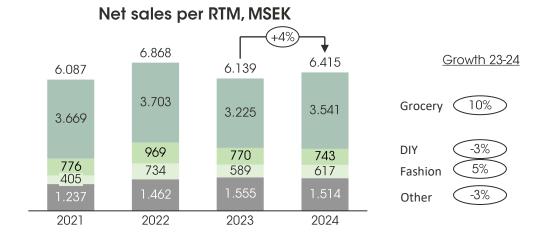
	Third o	quarter	Full year			
MSEK	Q3 2024	Q3 2023	Δ	RTM 2024	2023	Δ
Net sales	1,553	1,529	+2%	6,415	6,139	+4%
EBIT	69	129	-47%	522	432	+21%
EBIT margin, %	4.4	8.5		8.1	7.0	
Adj EBIT	90	129	-30%	543	432	+26%
Adj EBIT margin %	5.8	8.5		8.5	7.0	
Earnings per share (SEK)	0.19	0.32	-41%	1.6	1.24	+29%
Operating cash flow	160	229	-30%	677	810	-16%
Net debt excl. leasing ¹⁾	-392	306	-698	-392	45	-437

¹⁾ During the third quarter 2024, the Group received MSEK 544 in issue proceeds from the directed share issue

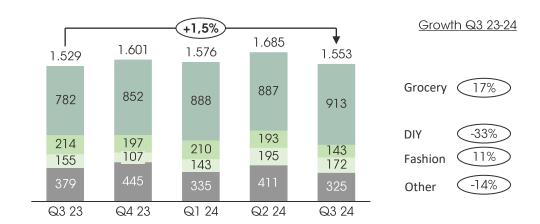
Quarterly growth of 2% in Q3 (4% RTM), driven by Grocery and Fashion segments



- Sales development was positive in Q3 with 2% growth, driven by Grocery and Fashion segments
- Most of our geographical markets are experiencing growth YTD but especially Northern and Eastern Europe (also Southern Europe in Q3)
- Sales growth in self-service solutions continues, while we have experienced a delay in some Loss Prevention (e.g. Smart Gates) projects impacting our product mix negatively in Q3.
- Onwards we see that customer spend is still not normalized, and the political landscape in Europe brings some uncertainty



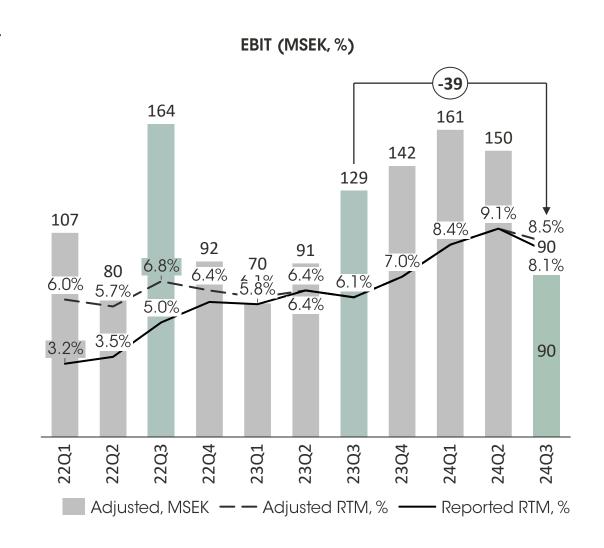
Net sales per quarter, MSEK



The historically strong profitability during the first two quarters was followed by a weaker third quarter



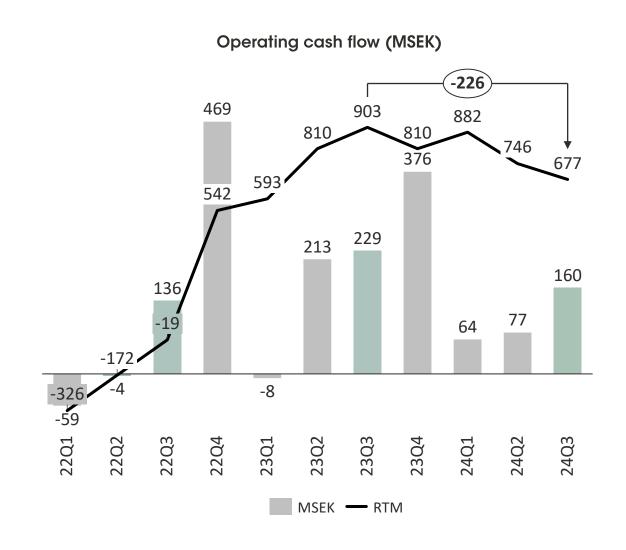
- ▶ Adjusted EBIT of MSEK 90 (129) in Q3 corresponding to an adj. EBIT margin of 5.8% (8.5). This result includes adjustments for non-recurring costs of MSEK -21, connected to the planned acquisition of HMY. For the full reporting period our adjusted EBIT is MSEK 401 (290) with an adj. EBIT margin of 8.3% (6.4)
- ▶ During Q3, our margin has been negatively affected by postponements of projects within loss prevention solutions, which is a very project-led area of our business. We continue to be active in this segment and see several opportunities onwards, in addition to signed agreements already announced
- ▶ We continue to focus on our sales efforts and organisational effectiveness – and the intended acquisition of HMY creates an even stronger platform for the future



Strong RTM cash flow (MSEK 677) driven by both profitability improvement and higher capital efficiency



- ► Cash flow for Q3 positive at MSEK 160 due to profitability and improving working capital
- ▶ RTM yearly operating cash flow amounts to MSEK 677, mainly due to profitability but also improved capital efficiency (operating capital has improved since September 2023 driven by both accounts receivable and inventory). Cash conversion RTM is 87%
- ▶ Inventory continues to be on a more normalized level
- ▶ Our focus on capital efficiency will continue



Main takeaways from Q3 2024

Intended acquisition of HMY strengthens our position in key markets

- ► Increased sales and stronger profitability for ITAB in the first nine months of the year, in which the historically strong start during the first two quarters was followed by a weaker third quarter
- ► The market is still somewhat cautious, but the assessment is that we are not losing any market shares and we have signed a number of new customer agreements in 2024 for loss prevention and self-service solutions, customised shop fittings, and traditional checkouts
- ➤ So far in 2024, currency-adjusted net sales have increased by approximately 7 percent and the adjusted operating margin (excluding non-recurring costs related to the intended acquisition of HMY) rose to 8.3 percent (6.4)
- ► Our strong gross margin and efforts to reduce the inventory levels and working capital continue to affect our cash flow positively
- ► We continue to focus on our sales efforts and the underlying earnings improvement and the intended acquisition of HMY creates an even stronger platform for the future





