

Press release

ITAB awarded 8 MEUR contract for delivery of store solutions to DIY chain in Italy

ITAB Group has signed an agreement with one of Europe's largest DIY, home improvement and gardening chains for the delivery of solutions for the establishment of five new stores in Italy. The implementation will begin in June 2025 and is expected to be completed in the first quarter of 2026. The total value of the contract is estimated to be at least 8 MEUR.

A leading European DIY chain has chosen ITAB Group as their partner for shop fittings in the establishment of five new stores in Italy. Under the contract, ITAB will deliver solutions such as modular shelving systems, workshop and service areas, automated gates, and customized self-checkouts, for a total sales area of 66,000 sqm for all five stores – with the aim of improving both the shopping and brand experience for the consumers. The implementation will commence in June 2025 and is expected to be completed in the first quarter of 2026.

"We are very pleased to continue our successful co-operation with this DIY chain and to play a key role in supporting their continued development into the Italian market. This is truly exciting for us and rewarding that ITAB Group's store solutions continue to be recognized by our customers – and that our long-term partnerships evolve over time to improve efficiency and consumer experience in the physical store," says Andréas Elgaard, President & CEO of ITAB Group.

The total value of the contract is estimated to be at least 8 MEUR throughout the project in 2025 and beginning of 2026.

Jönköping, 11 April 2025

ITAB Shop Concept AB (publ)

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This is in all respects a translation of the Swedish original press release. In the event of any discrepancies between this translation and the Swedish original, the latter shall prevail.

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