

## Press release

# DNB BANK INITIATES COVERAGE OF ITAB SHOP CONCEPT AND PUBLISHES INITIATION ANALYSIS

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ITAB Shop Concept AB (publ) ("ITAB") has entered into an agreement regarding commissioned research with DNB Bank. The initiation analysis has now been published and can be downloaded and read in its entirety on DNB Bank's [website](#) and at [itabgroup.com/investors/the-itab-share/analysts](http://itabgroup.com/investors/the-itab-share/analysts).

The analysis is a so-called commissioned research where ITAB has signed an agreement with DNB Bank for research coverage. The intention is to increase ITAB's visibility on the capital market and enable both investors and other stakeholders to form a better and more informed opinion of the company's operations. The analyses are published on an ongoing basis during the contract period and against customary fixed remuneration.

*Please note that the opinions, estimates or forecasts concerning ITAB's performance provided by external analysts are theirs alone and do not represent the opinions, forecasts or forward-looking statements of ITAB or its management. Even if ITAB makes this reference, or disseminates this information, it does not imply that the company endorses, or concurs with, the analysts' information, conclusions or recommendations.*

Jönköping, 25 April 2023

### ITAB Shop Concept AB (publ)

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*This is in all respects a translation of the Swedish original press release. In the event of any discrepancies between this translation and the Swedish original, the latter shall prevail.*

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