



## ITAB has been honoured with two leading retail awards

ITAB Germany GmbH has been recognized with the EHI Reta Award 2021 in the category Top Supplier Retail 2021 “Best In Store” solution for the delivery and installation of a complete consumer centric checkout area in the grocery retailer Edeka Oertwig in Schleswig Holstein, Germany. The award honours retail companies and their partners for outstanding technology projects and is given by the EHI Retail Institute GmbH. For more information about the award please visit [www.reta-europe.com/winners/](http://www.reta-europe.com/winners/).

ITAB Shop Concept China Co Ltd has been recognized with the Retail Asia Award 2021 for Best Pop up Retail Project of the Year 2021 – China, for the Pop up concept for apparel brand COS realised last year in Takashimaya and Hankyu in Japan. COS developed the design concept for these pop-up stores, and partnered with ITAB that took the concept from idea to realisation using sustainable materials and final delivery in store. The award recognises the outstanding innovations and accomplishments of the region’s retailers in the past 24 months.

The Pop Up concept supports COS “buy better, keep forever” philosophy that has been expressed in all of its shops around the world since the fashion brand was launched in 2007. For more information about the award please visit <https://retailasia.net/event/retail-asia-awards>

*“We are proud to receive these two awards which proves our capability and global reach when turning leading retailers desired consumer experience into reality using new technologies and new materials for a more sustainable future. Together with our customers we rethink retail.”* Andréas Elgaard, CEO and President ITAB Group

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*AT ITAB we help customers turn consumer brand experience into physical reality with our know-how, solutions, and ecosystem of partners. We co-create with our customers, efficient retail solutions that deliver convenient and inspiring consumer experiences. The offer includes consultative design services, custom-made interiors, checkout systems, consumer guidance solutions, professional lighting systems and interactive digital solutions for the physical store. ITAB has approximately 2,900 employees and net sales in 2020 amounted to MSEK 5,323. The company's B share is listed on Nasdaq Stockholm.*