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## Execution of the annual general meeting's resolution on the removal of share classes in ITAB Shop Concept AB

The annual general meeting in ITAB Shop Concept AB, held earlier today on 11 May 2021, resolved to amend the Articles of Association, whereby class A shares and class B shares will be removed by which the company will only have one share class.

All of the company's existing shares consist of class B shares and there are no class A shares outstanding. In connection to the removal of the share classes, the company's shares will receive the new ISIN code SE0015962097 and the new ticker "ITAB". The new share will take over the existing trading venue for the class B share on Nasdaq Stockholm. The change takes place automatically and shareholders do not need to take any action.

The board of directors have decided that the record date for the change shall be Monday 24 May 2021, which means that the last day of trading in the share with existing shares is Thursday 20 May 2021. First day of trading in shares with new ISIN code and ticker is Friday 21 May 2021.

This information is information that ITAB Shop Concept AB (publ) is obliged to make public pursuant to the Securities Markets Act (2007:528). The information was submitted for publication, through the agency of the contact person set out above, at 12 am CEST on 11 May 2021.

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AT ITAB we help customers turn consumer brand experience into physical reality with our know-how, solutions, and ecosystem of partners. We co-create with our customers, efficient retail solutions that deliver convenient and inspiring consumer experiences. The offer includes consultative design services, custom-made interiors, checkout systems, consumer guidance solutions, professional lighting systems and interactive digital solutions for the physical store. ITAB has approximately 2,900 employees and net sales in 2020 amounted to MSEK 5,323.